

Beacon's Privacy Policy

Welcome to Beacon's Privacy Policy page. We respect your privacy and are committed to protecting it through our compliance with this policy. Please read this policy carefully to understand our procedures and practices regarding your information and how we treat it.

This privacy policy describes the types of information we may collect from you or that you may provide when you visit the website: <http://www.b360mgt.com/> (our "Website") and our practices for collecting, using, maintaining, protecting, and disclosing that information.

Please note this policy applies only to our website. It does not apply to the practices employed by third parties, other companies, or other websites.

If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this privacy policy. Please be aware that we may change this policy from time to time. Such changes are meant to apply prospectively, as opposed to retroactively, and your continued use of this Website is deemed to be an acceptance of those changes. Accordingly, please review this policy periodically for updates.

INFORMATION COLLECTION AND USE

General

When voluntarily submitted by the user, Beacon collects personally identifiable information such as: names, postal addresses, telephone numbers, and email addresses. We also may collect certain payment information including credit or debit card numbers when you provide such information voluntarily.

The above information is collected—pursuant to your request and agreement—when you sign up for services, make donations online, or interact with the site in a manner that requests personal information.

Cookies and Similar Automatic Data Collection Technologies

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information which could include: IP address, browser type, and operating system.

The technologies we use for this automatic data collection may include:

- Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.
- Flash Cookies. Certain features of our Website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our Website. Flash cookies are not managed by the same browser settings as are used for browser cookies.
- Web Beacons. Pages of the Website may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages and for other related website statistics.

The information we collect automatically helps us to improve our Website and deliver a better and more personalized service.

Google Analytics—Privacy

By using or accessing our Website, you are consenting to Beacon’s use of User information in the following ways:

- Beacon uses a tool called “Google Analytics” to collect information about how Users interact with this Website. Google Analytics collects information such as how often users visit this site, what pages they visit when they do so, and what other sites they used prior to coming to this site.
- We use the information we get from Google Analytics only to improve this site. Google Analytics may collect the IP address assigned to you on the date you visit this site, rather than your name or other identifying information. Beacon does not combine the information collected using Google Analytics with any kind of personally identifiable information.
- Google Analytics may plant a permanent cookie on your web browser in order to identify you as a unique user each time you visit this Website. The cookie cannot be used by anyone but Google per Google Analytics’ Terms of Use.
- You can prevent Google Analytics from recognizing you on return visits to this site by disabling cookies on your browser. Visit <https://www.google.com/settings/ads/plugin> for more information.

HOW WE USE YOUR INFORMATION

We use the personal information collected about you or provided to us by you: (1) to present our Website and its contents to you; (2) to provide you with information, products, or services that you request from us; (3) to fulfill any other purpose for which you provide such information; (4) in any other way we may describe when you provide the information, and/or (5) for any other purpose with your consent.

DISCLOSURE OF YOUR INFORMATION

Beacon does not rent, sell, or share personally identifiable information except to provide products or services you have requested. However, Beacon may share information with governmental agencies or third parties we use to offer services you have requested. Beacon may also share your information when: (1) permitted or required by law; (2) trying to protect against fraud and/or unauthorized transactions; and/or (3) investigating fraud that has already occurred.

DATA SECURITY AND CONFIDENTIALITY

We limit access to personal information about you and allow only authorized employees who we believe reasonably need to come into contact with such information in order provide the products or services you request or in order to do their jobs.

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls. Any payment transactions, contact information, social security numbers, medical information will be encrypted.

Unfortunately, transmitting information via the internet is never completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information

transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website

LINKS TO OTHER WEBSITES

Our Website may contain links to other websites. Please note that this policy does not apply to those other websites nor is Beacon responsible for protecting information you provide while using such websites.

CHILDREN UNDER THE AGE OF 13—COPPA COMPLIANCE NOTICE

Please note that this website is not intended for children under the age of 13. No one under age 13 may provide any personal information to the Website. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on this Website in any fashion. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information.

CONTACT US—QUESTIONS AND SUGGESTIONS

If you have any questions, suggestions, or wish to make a complaint, please contact us at:

dshank@b360mgt.com

We always appreciate your feedback! Thank you for visiting our Website!